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## Training Module 2

# Change of mindset about environmental problems





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## Unit 3

# The Social Practice Model



# SOCIAL PRACTICE THEORY (I)



Social Practice Theory uses elements from  
**science, technology, and society studies.**

Human ‘practices’ (habits) are arrangements of various inter-connected ‘elements’, such as **physical and mental activities, norms, meanings, technology use, and knowledge**, which **shape people’s actions** or ‘behavior’ as part of their everyday lives



# SOCIAL PRACTICE THEORY (II)



For understanding and changing the environmental conduct we need to focus not on:

- individual behavior
- social practice
- the interaction of people's practices and their material contexts



# SOCIAL PRACTICE THEORY (III)



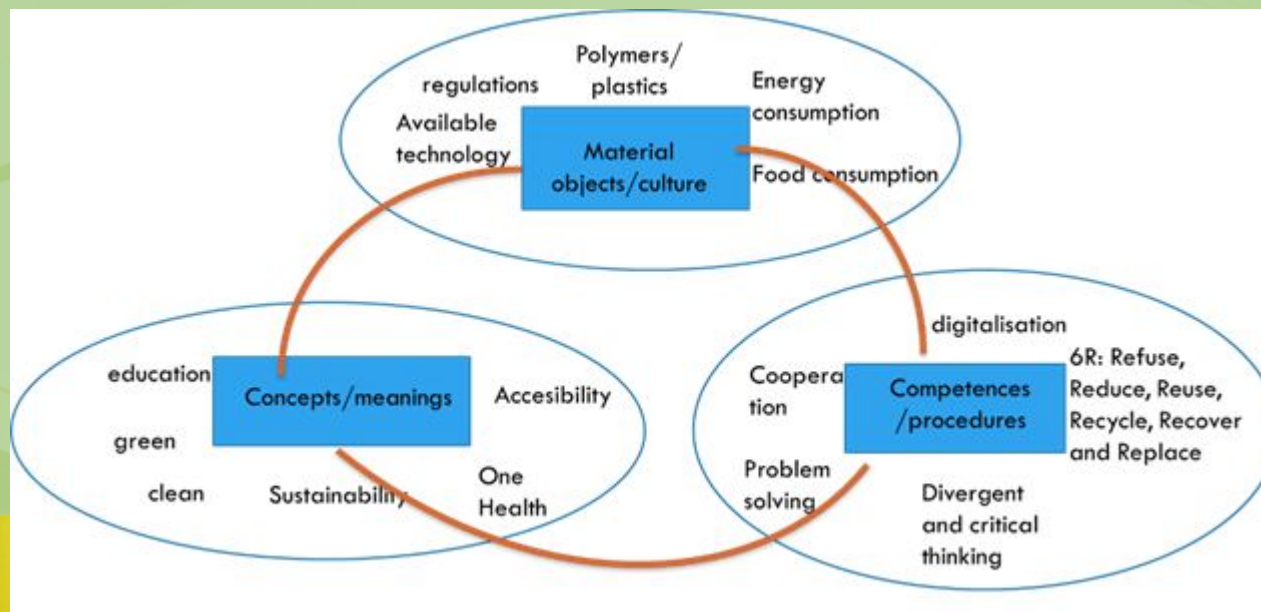
If we are to understand behavior, we must consider the relations between:

- **material objects** (that make it easier to perform certain activities in specific ways);
- **meanings** (concepts associated with activities that determine how and when they might be performed); and
- **procedures** (competencies that lead to activities that are performed in certain ways).

# SOCIAL PRACTICE THEORY (IV)



Some of the possible objects, concepts, and competences that should be considered, in order to change our behavior related to plastic use and abuse





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# SOCIAL PRACTICE THEORY (V)

This theory goes beyond the understanding that a change of behavior will follow an increase in knowledge and positive attitudes. It is necessary to promote, through social interaction, critical reflection on how plastic objects shape our daily life and to develop knowledge of different materials, new skills and meanings





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# Deepening the concept

Read why understanding the forces behind social practices could change behaviour ([\*\*click here to learn more...\*\*](#))

And

Watch this video ([\*\*click here to learn more...\*\*](#))







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# Group discussion



Discuss the positive and negative aspects of Social Practice Theory, having in mind its implementation in the school environment.